

Press release

MOTOFESTIVAL IN BERN FROM 3 TO 6 MARCH 2022

GOTTHARD rocks the motofestival

Bern, 20 December 2021 – **GOTTHARD, the number-one Swiss cult band, will rock the new national leading motorbike event, the motofestival, on the BERNEXPO site on Saturday, 5 March 2022. Combined ticket sales for the exhibition and concert have already begun.**

The organisers of the new national event for the motorbike industry, the motofestival from 3 to 6 March 2022 in the halls of BERNEXPO, have scored a major coup: they were able to sign up GOTTHARD, the number-one Swiss cult rock band, as the top act of the evening concert series for the evening of Saturday, 5 March 2022. Nic Maeder (vocals), Leo Leoni (guitar), Freddy Scherer (guitar), Marc Lynn (bass) and Flavio Mezzodi (drums) will rock the motorbike audience and their fans and make the BERNEXPO festival hall shake.

Rock in the tank

GOTTHARD kicked off a unique success story in Ticino almost 30 years ago. Despite 16 (!) number-one albums, more than three million records sold worldwide and heaps of global awards and honours as well as more than 2,000 live shows around the planet, GOTTHARD are not tired yet at all. The band recently released their 13th studio album, simply called *#13*, and proved on all 13 tracks that Switzerland's most famous rock quintet still has a whole lot of rock in its tank.

Combined tickets for the exhibition and concert

Tickets for both the motofestival and the GOTTHARD concert are already on sale. There is a discount for those who buy a combined ticket for the exhibition and the concert. In the event that the GOTTHARD concert has to be cancelled due to the COVID-19 pandemic, the tickets will be refunded. Tickets are available directly from the ticket shop at www.motofestival.ch.

The motofestival – an event not to be missed

The motofestival, the new national leading motorbike event taking place from 3 to 6 March 2022 in the BERNEXPO halls, is seen as the kick-off of the new motorbike season. The current range of motorbikes, scooters and accessories in Switzerland will be on full display, including all the new products for 2022. Switzerland's biggest event for motorised two-wheelers also features special exhibitions and action shows, test rides on petrol-powered and electric two-wheelers, a wide range of street food and other top-rate concerts for action, fun and entertainment.

In the event of questions, please contact:

Markus Lehner, Media Relations

markus.lehner@gmx.ch

+41 79 632 26 91

About the BERNEXPO GROUPE

Every year, the live marketing company BERNEXPO GROUPE stages more than 30 exhibitions and guest exhibitions, over 300 congresses, trade shows and other events of all sizes. Live communication allows the BERNEXPO GROUPE to deliver memorable moments, create spaces where people can come together and offer a wide variety of platforms. The BERNEXPO site is one of Switzerland's largest exhibition premises. Eight exhibition halls across two building complexes offer around 40 000 square metres of event floor space and 100 000 square metres of outdoor areas. The BERNEXPO GROUPE employs a team of around 130 people. Generating a gross added value of around CHF 260 million, it is a leading economic driving force for the city and region of Bern – with a nationwide impact.

Media partners

